

## Kering and the Festival de Cannes present the second edition of the 'Women in Motion' programme

- ∞ Officially launched at the 68<sup>th</sup> Cannes International Film Festival in 2015, the programme, developed jointly by Kering and the Festival de Cannes, will once again take place in Cannes from 11 to 22 May 2016.
- ∞ 'Women in Motion' aims to support women involved in cinema, highlight their contribution and encourage greater awareness of the need for diversity in the film industry.
- ∞ In 2015, the 'Women in Motion' Talks welcomed numerous film industry professionals who discussed the place of women in cinema and their contribution to it. The 'Women in Motion' Awards were given to Jane Fonda and to independent producer, Megan Ellison.
- ∞ The 2016 Talks will provide an opportunity to enrich last year's debate around the place of women in cinema with the perspectives of speakers from other fields. The second edition will also be marked by the presentation of the 'Women in Motion' Awards on 15 May, designed to celebrate and encourage talented women in cinema.

In keeping with the first edition, the 2016 edition will be comprised of its two founding pillars: the 'Women in Motion' Talks and the 'Women in Motion' Awards.

Taking place as morning sessions throughout the entire competition, this year's 'Women in Motion' Talks will welcome guests from outside the film industry to enrich the discussions about the place and contribution of women in cinema and underline solutions which would make the industry more representative.

During the first edition of the 'Women in Motion' Talks held in 2015, a number of high-profile men and women eagerly joined the debate. Isabella Rossellini, Claire Denis, Salma Hayek Pinault, Matthias Schoenaerts, Melvil Poupaud, Isabelle Huppert, Sylvie Pialat, Agnès Varda, Thierry Frémaux, Frances McDormand and Deniz Gamze Ergüven all expressed their views on women and cinema during a series of interviews open to journalists and industry professionals.



Frances McDormand at the 'Women in Motion' Talks in 2015 – 68<sup>th</sup> Festival de Cannes  
©Vittorio Zunino Celotto-Getty Images for Kering

In addition to the talks, for the 69<sup>th</sup> Cannes International Film Festival, the awards will be presented on 15 May 2016, during the 'Presidential Dinner' organised by Kering and the Festival de Cannes and hosted by François-Henri Pinault, Pierre Lescure and Thierry Frémaux. The first award will be presented to a laureate who has made an exemplary contribution to both the film industry and women's causes. The first award winner will then be offered the chance to choose the recipient(s) of the second award, intended to support up-and-coming talents in the film industry, from a shortlist of individuals compiled throughout 2015. The second award will be accompanied by financial support for an ongoing film project. In 2015, two honorary awards were attributed; the first to actress, producer and committed philanthropist Jane Fonda, who also holds two Oscars for best actress; and the second to independent producer Megan Ellison to celebrate the launch of the 'Women in Motion' programme. Both women are emblematic of their cinematic generations.



Pierre Lescure, Jane Fonda and François-Henri Pinault – "Presidential Dinner"  
68<sup>th</sup> Festival de Cannes - ©Andreas Rentz-Getty Images for Kering

François-Henri Pinault, Chairman and CEO of Kering, commented: *"I am proud that 'Women in Motion' has once again been given the chance to feature in the programme of such a major event as the Festival de Cannes this year. In 2015, 'Women in Motion' proved to be a powerful platform for supporting women in cinema. With 'Women in Motion' – and even more so this year, given the real support we are providing to several female directors – we are taking another step towards real awareness and tangible changes, promoting a film industry that is more representative of the richness and diversity of our societies."*

Pierre Lescure, President of the Cannes International Film Festival, stated: *“I am once again delighted to be able to offer a programme as rich and ambitious as ‘Women in Motion’ to guests and the entire film industry at the 69<sup>th</sup> Festival de Cannes. In 2016, ‘Women in Motion’ is expanding, in line with the debate about the place of women in cinema and the need for greater diversity within the profession. We are pleased to be able to contribute to reflections on this important theme, and to give concrete support to up-and-coming cinematic talents in the process.”*

Thierry Frémaux, General Delegate of the Cannes International Film Festival, added: *“The ‘Women in Motion’ programme has really found its place at Cannes. I am delighted that the second edition is being held in 2016. We are extremely proud of the success of the first edition, both in terms of the quality of its discussions and speakers, and for the positive reception it was given by the press and industry professionals. The place, role, contribution and voices of women in cinema are undoubtedly issues that concern the entire profession and which will help the industry to evolve towards ever greater degrees of openness and diversity.”*



Pierre Lescure, François-Henri Pinault, Megan Ellison and Thierry Frémaux – Presidential Dinner  
68<sup>th</sup> Festival de Cannes - ©Andreas Rentz-Getty Images for Kering

---

**More information:**

[The ‘Women in Motion’ Press Area](#)

[Official videos of the first edition](#)

High-definition photos available on request

**About ‘Women in Motion’**

*The aim of the ‘Women in Motion’ programme is to stimulate discussion and encourage reflection on the place of women in the film industry, both on and off the screen. Launched in May 2015 as part of the partnership between Kering and the Festival de Cannes, ‘Women in Motion’ is now an integral part of the Festival’s official programme. The programme features two fundamental components: the Talks, which are a series of open interviews with one or several guests, which take place throughout the duration of the Festival, to create a platform for considering and exchanging views on the multi-faceted issue of women in the film industry; and the ‘Women in Motion’ Awards, presented each year to an iconic figure and to one or several up-and-coming talents at the Festival de Cannes “Presidential Dinner”.*



FESTIVAL DE CANNES  
**Partenaire Officiel**

**About Kering**

*A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, and Cobra. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.*

*Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).*

**Press Contacts**

**Kering**

Floriane Geroudet (Paris)

+33 (0)1 45 64 66 00

floriane.geroudet@kering.com

Eloi Perrin

+33 (0)1 45 64 61 72

eloi.perrin@kering.com

**Website:**

[www.kering.com](http://www.kering.com)

**Social Media:**

Twitter: @KeringGroup

LinkedIn: Kering

Instagram: @kering\_official

YouTube: KeringGroup