

PRESS RELEASE

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STELLA McCARTNEY GUEST OF HONOUR AT THE 2016 KERING TALK, HOSTED BY LONDON COLLEGE OF FASHION

On 14 November 2016, Stella McCartney will address the issue of deforestation and sustainable sourcing of viscose, one of the most used fabrics in the world, at the 2016 Kering Talk.

As part of their five-year partnership, Kering and London College of Fashion (LCF), UAL, are pleased to welcome the British fashion designer Stella McCartney as the main guest of honour at the annual Kering Talk. Kering proudly supports Stella McCartney's commitment. She has been a role model in pushing sustainable and ethical fashion forward, and promoting sustainability as a driving force to shape the future of the luxury industry. Since the company's creation in 2001, Stella McCartney has been an active supporter of animal welfare, challenging the industry which has an established direct link with sustainability and the environment. Her deep-rooted commitment to this has seen the brand launch several initiatives to embed sustainability throughout the brand. Notably, it recently released its first global environmental profit & loss account for 2015, based on Kering's open-source methodology to further measure the impact of its activities on the environment.

On the same day, Kering and the Centre for Sustainable Fashion (CSF) at LCF will reveal the winners of the 2016 Kering Award for Sustainable Fashion. This award is open to all LCF final-year undergraduate and Masters students and from over 400 registrations, a jury consisting of representatives from Kering, Stella McCartney, Brioni, LCF and CSF selected ten finalist projects. To honour the best talent at LCF, winners will receive a grant to support their work, as well as an internship at Stella McCartney and Brioni, the two brands participating in the 2016 edition.

Béatrice Lazat, Kering Senior vice-president, Human Resources, commented: *"Our partnership with the Centre for Sustainable Fashion at LCF is unique in the way it engages all of us, at Kering, at our Maisons, to connect with younger generations, their talent and perspective on a topic that will shape the future of our industry. I am extremely proud that this new edition of the Kering Award for Sustainable Fashion received such an enthusiastic welcome from LCF students. Projects that were submitted not only showed great creative and business potential; they were designed by passionate professionals, convinced that sustainable fashion can change luxury, and committed to sharing their convictions on a larger scale".*

Dilys Williams, Professor of Fashion Design for Sustainability and, Director of Centre for Sustainable Fashion, commented: *"Fashion has a purpose - it is about saying something. This involves incredible ways to create identity and it is about what we practice in our lives. The collaboration between London College of Fashion and Kering is unprecedented in its ambition and its realization. It is about changing practice, culture and perspectives in and beyond those taking part".*

K E R I N G



ual: london college
of fashion

About Kering

A global Luxury group, Kering develops an ensemble of luxury houses in fashion, leather goods, jewellery and watches: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, Pomellato, Qeelin and Ulysse Nardin. Kering is also developing the Sport & Lifestyle brands Puma, Volcom and Cobra. By 'empowering imagination', Kering encourages its brands to reach their potential, in the most sustainable manner.

The Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

Press Contacts

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Websites

www.kering.com

www.arts.ac.uk/fashion

<http://sustainable-fashion.com>

www.stellamccartney.com

Social media

Twitter: @KeringGroup, @LCFLondon, @sustfash, @StellaMcCartney

Instagram: @kering_official, @lcf_london_, @stellamccartney

Facebook: Keringgroup, London College of Fashion – Official, Centre for Sustainable Fashion, Stella McCartney

LinkedIn: Kering, London College of Fashion, Stella McCartney

#LCFxKering #StellaCares

Follow the event live on Facebook from 6:30pm UCT on 14 November 2016