

NEW DOS COUNT METHODOLOGY - 2018 QUARTERLY RESTATEMENTS

As of 31/03/2018				As of 30/06/2018			As of 30/09/2018			As of 31/12/2018		
	Previous	New Counting Restatement	New	Previous	New Counting Restatement	New	Previous	New Counting Restatement	New	Previous	New Counting Restatement	New
Western Europe				118	(17)	101				116	(17)	99
North America				118	(8)	110				115	(8)	107
Japan				79	(15)	64				80	(15)	65
Emerging markets				223	(29)	194				229	(31)	198
Gucci	533	(69)	464	538	(69)	469	538	(70)	468	540	(71)	469
Western Europe				52	(11)	41				54	(11)	43
North America				31	0	31				34	0	34
Japan				31	(6)	25				32	(6)	26
Emerging markets				88	(8)	80				99	(8)	91
Saint Laurent	190	(22)	168	202	(25)	177	208	(25)	183	219	(25)	194
Western Europe				61	(7)	54				62	(7)	55
North America				30	0	30				33	0	33
Japan				59	(9)	50				59	(9)	50
Emerging markets				124	(8)	116				125	(8)	117
Bottega Veneta	271	(23)	248	274	(24)	250	272	(24)	248	279	(24)	255
Western Europe				131	(19)	112				130	(22)	108
North America				33	0	33				38	0	38
Japan				79	(8)	71				80	(8)	72
Emerging markets				125	(7)	118				153	(11)	142
Other Brands	352	(31)	321	368	(34)	334	382	(38)	344	401	(41)	360
Western Europe	353	(53)	300	362	(54)	308	362	(57)	305	362	(57)	305
North America	209	(8)	201	212	(8)	204	211	(8)	203	220	(8)	212
Japan	247	(39)	208	248	(38)	210	248	(38)	210	251	(38)	213
Emerging markets	537	(45)	492	560	(52)	508	579	(54)	525	606	(58)	548
TOTAL	1,346*	(145)	1,201	1,382	(152)	1,230	1,400	(157)	1,243	1,439	(161)	1,278

*1 347 published in Q1 18, including one store for CK, restated in Q2 18