

Paris, 12 March 2009

APPOINTMENT AT REDCATS GROUP

Eric COURTEILLE has been appointed **Chief Financial Officer of Redcats Group**, from 6 April 2009.

Eric COURTEILLE will be a member of the Redcats Group Executive member and will report directly to Jean-Michel NOIR, Redcats Group Chairman and CEO.

He replaces in this position Bernard ANSART who spent 8 years within PPR, where he made outstanding contributions as Chief Financial Officer of Guilbert, then of Redcats Group. Bernard has decided to seize a professional opportunity outside of the Group.

Eric COURTEILLE started his career at Arthur Andersen France, as an auditor, from 1995 to 2000. Backed by his top athlete experience, he then co-founded the company Sporever. In November 2002, Eric COURTEILLE joined the PPR Group: within Guilbert, he was appointed VP Internal Audit of Guilbert Group. From 2004 to 2006, he worked at CFAO as Chief Financial Officer of Eurapharma.

At the end of 2006, he joined Redcats Group as VP of Finance & Administration for The Sportsman's Guide (Redcats USA).

Since May 2008, Eric COURTEILLE was Senior Vice President of IT and Chief Financial Officer of Redcats USA, in New York.

Eric COURTEILLE, 41, is graduated from ESCP-EAP Paris.

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About Redcats Group

In apparel, home furnishing and leisure, Redcats Group brings together 14 brands in home shopping: Avenue®, Woman Within®, Jessica London®, Roaman's®, KingSize®, The Sportsman's Guide®, The Golf Warehouse®, La Redoute, La maison de Valérie, Vertbaudet, Cyrillus, Somewhere, Daxon and Ellos, present in 30 countries. Redcats Group generated 3.69 billion euros of sales in 2008, including 42.2% on Internet and employs approximately 20,000 associates. Redcats Group is based on a multichannel distribution network combining e-commerce, catalogues and stores. Redcats Group is a PPR Company. For any further information: www.redcats.com