



Press
Release
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Valérie Duport appointed Senior Vice President of Communications and Image at Kering

Kering announces the appointment of Valerie Duport as Kering's Senior Vice President of Communications and Image, effective immediately.

Valerie Duport will report to François-Henri Pinault, Chairman and CEO of Kering and will be a member of the Group's Executive Committee. Her mission will be to design and implement Kering's communications strategy and to promote its image in the Luxury world. As of 1 October 2016 she will also be responsible for overseeing and accompanying Kering's brands in the design and implementation of their respective communications strategies.

Valérie Duport was previously the International Director of Press Services and External Relations at Chanel.

Valérie Duport

A French national, Valérie Duport, 47, began her career in the luxury sector in 1988 at Chanel in Paris, in Press Services for the Fragrance & Cosmetics division. In 1994, she joined Press Services for the Watches and Jewellery division at Chanel, which she headed in 1997. In 2008, she was appointed International Director of Press Services and External Relations at Chanel. Valérie Duport holds a graduate degree (DEA) in contemporary history from the University of Paris-Sorbonne.



K E R I N G

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom and Cobra. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of more than €11.5 billion in 2015 and had more than 38,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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