

Kering steps up its commitment to supporting women photographers with its *Women In Motion* program at KYOTOGRAPHIE 2021



Marguerite Bornhauser, Sans titre, from the series "Moisson Rouge"

As part of its *Women In Motion* initiative which shines a light on female talent in the fields of arts and culture, Kering supported the exhibition "Women Artists from the MEP Studio: New perspectives in film and photography from France" at KYOTOGRAPHIE 2021 in Kyoto Japan from Sep 18th to Oct 17th, 2021.

This exhibition, curated by the Maison Européenne de la Photographie's (MEP) director Simon Baker, brought together the works of five young French female artists, each of which was exhibited in solo exhibitions at MEP, and was shown for the first time in Japan. It revealed the current richness, diversity and originality of emerging French photography and lens-based practices at the crossroads of genres and disciplines. The featured artists Marguerite Bornhauser, Manon Lanjouère, Adèle Gratacos de Volder and the duo Nina Cholet & Clothilde Matta embody a vibrant artistic scene in France whose practices and aesthetics are characterized by hybridity of the images and a new confidence about approaches to the photographic and filmic image.

These multi-faceted talents have in common a keen sense of narrative and a taste for blurring the lines between fictions and the realities from which they are drawn.

Launched in 2015, *Women In Motion* has been a platform of choice for helping to change mindsets and reflect on women's place and recognition across artistic fields. Since 2016 the program has been expanded to include the fields of photography, art, music and literature. In particular with photography, *Women In Motion* has partnered with Les Rencontres de la photographie d'Arles since 2019, and honors talented female photographers with the *Women In Motion* Award, which has been presented to Susan Meiselas in 2019, to Sabine Weiss in 2020, and to Liz Johnson Artur in 2021.

In Japan, a series of Japanese women photographers are featured in each issue of T Japan throughout the year of 2021, which shows the continuous commitment to respect and honor women photographers worldwide.

KYOTOGRAPHIE 2021

“Women Artists from the MEP Studio: New perspectives in film and photography from France” supported by Kering’s Women In Motion

Dates: Sep 18th to Oct 17th 2021

Venue: HOSOO gallery <https://www.hosoogallery.jp/en/>

For further information: <https://www.kyotographie.jp/?lang=en>

About the artists

Marguerite Bornhauser

Marguerite Bornhauser (b.1989) lives and works in Paris. After studying literature and journalism, she joined the National School of Photography in Arles and graduated in 2015. Her work has been shown in several art institutions, galleries and art festivals in many different countries. Marguerite Bornhauser adds editorial work to her photographic research and has published several books: *Plastic Colors* (Editions du Lic, 2017), *8* and *Red Harvest* (Editions Poursuite, 2018 and 2019). Her fourth book has just been published by La Martinière in 2021. She also collaborates with french and international magazines and newspapers as a photo journalist, portrait photographer and fashion photographer.

Manon Lanjouère

Manon Lanjouère (b.1993) lives and works in Paris. After an undergraduation in Art's History at the Sorbonne University in Paris, she joined Gobelins school of image which she graduated in 2017. Her work has been exhibited in several festivals in France and Europe and feature in the collections of several important European museums including the Musée de l'Elysée in Lausanne (Switzerland). Manon Lanjouère is currently working on her new project *Mémoire d'un future* which won the commission "Image 3.0" of the CNAP (National Center of Arts, France) in partnership with the Jeu de Paume in Paris.

Adèle Gratacos de Volder

Adèle Gratacos de Volder (b.1993) lives and works in Brussels. A graduate in sculpture, video and installation from La Cambre National School of Visual Arts in Belgium, she adds editorial work to her photographic and filmic research. She has published with Silence Editions *Est-ce si épuisant de scruter l'invisible ?* (Cartographie plurielle d'un visage) in 2019 et *Tous ces tremblements qui nous exposent* (Too close is not enough) in 2018. Gratacos de Volder won the Vocation Price for Visual Art in 2021 (Belgium) for her latest work in progress "Hôtel Minotaure". Her newest investigations opens up her artistic practices into unexpected fields such as lectures and architectures.

Nina Cholet & Clothilde Matta

Collaborating since 2018, Nina Cholet (b.1991) and Clothilde Matta (b.1991) have formed a multidisciplinary duo – one is a visual artist and an actress, the other is a film-maker and a dancer. Blurring the line between fiction and reality, their practice mixes photography, video, performance and installation. Their artistic research focuses on a sensory and intuitive approach to depicting intimacy. Using sensual and poetical images, Nina Cholet and Clothilde Matta deal with the representation of the female body. In parallel with their collaboration, they continue to develop their respective practices.

About Women In Motion

Kering's commitment to women is at the heart of the Group's priorities, and through *Women In Motion* extends to the field of art and culture, where gender inequalities are still flagrant even though creation is one of the most powerful vectors for change.

In 2015, Kering launched *Women In Motion* at the Festival de Cannes with the aim of shining a light on women in cinema, both in front of and behind the camera. Since then, the program has been expanded to include the fields of photography, art, and literature. Through its awards, the program recognizes both inspirational figures and talented young women, while its Talks provide an opportunity for leading personalities to share their views on the representation of women in their profession.

For the past seven years, *Women In Motion* has been a platform of choice for helping to change mindsets and reflect on women's place and recognition across artistic fields.

About KYOTOGRAPHIE

KYOTOGRAPHIE International Photography Festival is held annually over four weeks in a style that is unique in Asia. Exhibitions are staged creatively in various traditional and contemporary setting with original scenography. The festival creates opportunities, bringing people together of all ages, cultures, and backgrounds. Now recognized as one of the world's leading photography events, KYOTOGRAPHIE has attracted some 1,000,000 visitors from within Japan and overseas since 2013. The 9th edition of the KYOTOGRAPHIE International Photography Festival will be held from September 18th to October 17th, 2021, presenting over 14 exhibitions centered around the theme of "ECHO", shown in iconic Kyoto venues with original scenography.

About Maison Européenne de la Photographie (MEP)

The MEP, located in the historic heart of Paris, is a major center for contemporary photographic art which opened in February 1996. Supporting emerging talents is a vital part of the MEP's mission, and in 2018, it created the Studio a new space dedicated to first solo shows of emerging artists committed in particular to strengthening the visibility of young women artists.

About Kering

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods, Jewelry and Watches: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ulysse Nardin, Girard-Perregaux, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination".

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