

Appointments at Kering's communications department

Kering's communications department is setting up a new organisation effective from now on to support the globalisation of the Group and further develop its corporate brand.

Paul Michon, previously Head of press relations, is appointed Corporate information director. He will oversee press relations, digital monitoring and communications as well as sustainability information.

Hélène Saint-Raymond is appointed Head of press relations.

Cyril Cabellos, previously Head of image & editorial is appointed Content & image director. He will be responsible for Kering's brand and corporate image, particularly through the web, publications, public relations, the editorial platform and iconography.

Charlotte Judet, previously Corporate information director, is appointed Vice President Communications Kering Asia Pacific. She will take care of the Group's communication for the Asia Pacific and Japan region. She will be based in Hong Kong.

Marie-Laure Vaganay has joined Kering as Communications director Kering Americas. Based in New York, she is responsible for the Group's communications in North and South America.

All these functions will report to Louise Beveridge, SVP Communications and a member of the Kering executive committee. Kering's communications department now has teams in Paris, Milan, Hong Kong, New York and Tokyo.

Paul Michon

Paul Michon, 36, joined Kering in December 2010 as Head of press relations. Previously, he spent five years within the Influence department of Euro RSCG C&O as Account director and Associate director. Paul Michon began his career as a consultant in corporate and crisis communications at Tilder communications consultancy. He graduated from Sciences Po Paris and HEC.

Cyril Cabellos

Cyril Cabellos, 31, joined the Kering group in January 2014 as Head of image & editorial. He previously served as Global Communications Director of the Carven fashion house from April 2012. Cabellos Cyril began his career in the field of press and public relations at Dior Homme. In 2007, he was appointed Global press coordination & special projects manager at Saint Laurent. He graduated from ISEG Paris.

Charlotte Judet

Charlotte Judet, 43, joined Kering in September 2007 as Director of press relations, before being appointed Corporate information director in May 2011. She began her career in the press office of the Thales group in 1995. In 1998, she joined the COB (now AMF - Autorité des marchés financiers), where she served as Communications director from 2000 to 2007. Charlotte Judet graduated from Sciences Po Paris and Celsa.

Marie-Laure Vaganay

Marie-Laure Vaganay, 40, is joining the Kering Group. She has previously served as Communications director of Procter & Gamble in France from July 2010. After nine years in marketing within the American group (1997-2006), she joined the communications department where she held the positions of Brand communications manager and Corporate communications manager from 2006 to 2010. Marie-Laure Vaganay graduated from ESCP.



About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.

Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 31,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

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