



Press Release

10.21.2014

Sarah Crook appointed CEO of Christopher Kane

Kering today announces the appointment of Sarah Crook as Chief Executive Officer of the brand Christopher Kane, effective 17 November 2014. She will report to Marco Bizzarri, CEO of Kering 'Luxury – Couture & Leather Goods' division. Sarah Crook will succeed Alexandre de Brettes who has successfully completed the integration of Christopher Kane Ltd within the Kering Group. He will remain within the Christopher Kane company to ensure a smooth transition, before taking another position within the Group.

Previously strategic brand & business consultant to the British Fashion Council and leading fashion brands for two years, Sarah Crook worked at Stella McCartney between 2004 and 2012, first as merchandise & business development director and then as vice-president. As CEO of Christopher Kane, her mission will be to pursue and accelerate the building of the Christopher Kane brand globally.

Marco Bizzarri, CEO of Kering's 'Luxury - Couture & Leather Goods' division, said: *"We are pleased to welcome Sarah Crook back to the Kering Group to take the helm at Christopher Kane. I'm confident that both her strong merchandising and commercial skills and her extensive expertise in business development acquired over the years will benefit the Christopher Kane brand in its strategic expansion"*. He added: *"I would like to warmly thank Alexandre de Brettes for his dedication to Christopher Kane and for having successfully accomplished the integration of the brand within the Kering Group."*

About Sarah Crook

Sarah Crook, a British national, began her career in 1993 at Club 21 Distribution UK Ltd as wholesale manager for various fashion brands, before moving to the position of business development director for ten years. She joined Stella McCartney in 2004 as merchandise and business development director and was appointed vice-president in 2009. She recently operated as a strategic brand & business consultant to the British Fashion Council and major fashion brands. Sarah Crook holds a degree from Manchester Metropolitan University.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).



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