



Press  
release

02.10.2015

## Kering: Departure of Louise Beveridge, senior Vice President of communications

Kering announces the departure of Louise Beveridge from her position as senior vice president of communications of Kering and member of the Group's Executive Committee, by mutual agreement, effective 30 september 2015.

Since her arrival at Kering in 2011, Louise Beveridge has led the repositioning of the Group's communication strategy in line with the evolution of the Group's business activities, from change of name to the globalisation of its communication infrastructure. This mission accomplished, Louise Beveridge now wishes to devote her expertise to new communication challenges.

A new communications director will be appointed shortly.

François-Henri Pinault, Chairman and CEO of Kering, pays tribute to the quality of Louise Beveridge's work over the past five years as well as the central role she has played in the international development of the Kering brand.

Louise Beveridge thanks François-Henri Pinault for his trust and constant support during these years of major transformation for the Group.

### **About Kering**

*A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Ulysse Nardin, Puma, Volcom, Cobra and Electric. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner.*

*Present in more than 120 countries, the Group generated revenues of €10 billion in 2014 and had more than 37,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).*

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