

KERING FOUNDATION



THE KERING FOUNDATION'S CARING FOR WOMEN DINNER RAISES OVER \$3 MILLION FOR ORGANIZATIONS COMMITTED TO ENDING GENDER-BASED VIOLENCE

*The event was hosted by Anderson Cooper and Co-Chaired by Salma Hayek Pinault, François-Henri Pinault and others,
with a one-of-a-kind performance by Grammy Award-Winning Singer-Songwriter Andra Day*



Photo Credit: Getty Images for The Kering Foundation (L to R): Deborah J Vagin, Teresa C. Younger, François-Henri Pinault, Salma Hayek Pinault, Sandra Macias del Villar and Kiesha Preston

NEW YORK (September 16, 2022) – Last night, leaders in fashion, art, activism and philanthropy united at the Kering Foundation's first-ever *Caring for Women Dinner* held at The Pool in New York City. Hosted by **Anderson Cooper**, the event was co-chaired by **Salma Hayek Pinault, François-Henri Pinault, Gisele Bündchen, LaTanya Richardson Jackson, Samuel L. Jackson, Julie Mehretu, Her Majesty Queen Rania Al Abdullah of Jordan, and Gloria Steinem**. Additional guests at the gala included **Emma Watson, Karlie Kloss, Jodie Turner-Smith, Christy Turlington Burns, Ed Burns, Kat Graham, Adam Silver, Jeremy O. Harris**, and many more.

Since 2008, the Kering Foundation has worked to combat violence against women by supporting survivors to live free from violence, changing behaviors and attitudes to break the cycle of violence and taking collective action to stand against violence. The Foundation funds local NGOs to provide support and resources to women and those directly impacted by violence.

The dinner raised over \$3 million dollars and benefited the following organizations to address gender-based violence: [National Network to End Domestic Violence \(NNEDV\)](#), [Global Fund for Women](#), [Jordan River Foundation \(JRF\)](#) and [Ms. Foundation for Women](#).

Anderson Cooper kicked off the evening by noting that gender-based violence happens everywhere, citing his experiences reporting from around the world. "I've seen sexual violence

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used as a weapon of war when I was reporting in the Congo. We hear it in the devastating stories coming out of Ukraine today. It is everywhere, and it touches everyone,” Cooper said.

Her Majesty Queen Rania, founder of the Jordan River Foundation, took the stage to emphasize the urgency of the Kering Foundation’s core mission. “Sadly, crises are not gender-neutral,” she began. “Today, we live in a world where seismic disruptions have become the norm...from pandemics, to climate change, to mass migration, to conflict and shifting geopolitics. And women and girls are always the first to feel the ground shift under their feet. They are the first to suffer and the last to recover, their agony underground and in the shadows.”

Chairman and Chief Executive Officer of Kering and Chairman of the Kering Foundation **François-Henri Pinault** urged everyone in the room to join forces to address the threat of gender-based violence. “Progress comes when more and more voices come together to say, ‘This cannot stand. This must change. This is unacceptable,’” Pinault said. He also highlighted the need for men to speak up in support of women: “We have not yet reached that critical mass of male voices who speak out against violence. So this must become our priority, along with our support to survivors. This can and should be a defining era for men’s solidarity with women. Violence against women was never just a “woman’s issue” - it is *everyone’s* issue. It affects every life.”

Kiesha Preston, a domestic violence survivor and activist, shared her personal experience and how she benefited from NNEDV, one of the Kering Foundation’s partner organizations. “Six years ago I never could have imagined I’d be standing in this room, wearing this fancy dress, and speaking to all of you, because I was in a relationship that broke my spirit, and left me feeling incredibly small,” Preston said. “Ninety-nine percent of domestic violence victims experience some form of financial abuse. I felt a responsibility to make sure that what happened to me didn’t happen to anyone else.” Preston went on to write the Virginia Domestic Violence Victims Protection Act to protect survivors of abuse from being denied housing due to poor credit ratings, and spoke at a Congressional briefing on violence against women. “It was the free counseling services and support I received...that helped me re-discover [my] power and confidence.”

The evening included a live auction led by Lydia Fenet of Christie’s to raise funds for the four beneficiary organizations, featuring a variety of items and experiences donated by Kering’s Houses including: the quintessential Cannes Film Festival red carpet experience from Kering; a three-city tour of Gucci fashion spanning Milan, Florence and Rome including a made-to-order appointment for a custom Gucci look; a sculpture by artist Helmut Lang in collaboration with Anthony Vaccarello from Saint Laurent; a special edition armchair prototype designed by famed architect Mario Bellini from Bottega Veneta; a couture fitting experience from Balenciaga; museum-worthy armadillo boots from Alexander McQueen; a pair of bespoke evening jackets from Brioni; a private apartment stay and workshop visit from Boucheron; and a customized jewelry experience in Milan from Pomellato.

Actress and Kering Foundation Board Member **Salma Hayek Pinault** thanked the audience for a successful night, expressing her determination to continue the tradition. “We’ve come together to create a family...a community...a movement that says violence against women must stop. I know that it will. Because I feel the power in this room,” Hayek Pinault said. “This is the dream. You are making it happen. And it doesn’t stop here.”

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The evening ended with a performance by Grammy Award-winning singer-songwriter and Golden Globe Award-winning actress, **Andra Day**. She opened with a rendition of Billie Holiday's "God Bless the Child," followed by "Tigress & Tweed," an original song from the motion picture "The United States Vs. Billie Holiday," in which she played Holiday. Day closed out the evening with a moving performance of her hit song, "Rise Up."

More information on the organizations that benefited from the event can be found below:

- **National Network to End Domestic Violence (NNEDV):** A leading voice for domestic violence victims and their advocates in the US, NNEDV represents a network of 56 state and territorial coalitions that inform and support survivors of domestic violence and the local programs that serve them. Funds raised will support the WomensLaw Email Hotline and WomensLaw.org. These resources help provide free legal information to survivors and inform millions of people annually on topics such as restraining orders, custody, divorce, immigration, and gun laws.
- **Ms. Foundation for Women:** Investing in and strengthening the capacity of women-led grassroots organizations, the Ms. Foundation for Women advances meaningful social, cultural and economic change in the lives of women. Funds raised will support the Girls of Color Initiative, which provides grantmaking, leadership development, and capacity building to girls of color living at the intersection of multiple systems of oppression and inequalities in the U.S.
- **Global Fund for Women:** Global Fund for Women shifts resources and power toward women, girls and all marginalized people worldwide. Funds raised will support Global Fund for Women Crisis Fund, which works directly with local feminist groups to address immediate needs like food, shelter, and security, and help communities rebuild while addressing the root causes of gender injustice and structural inequalities.
- **Jordan River Foundation (JRF):** The Jordan River Foundation continues to advance safety and welfare for children, equal opportunities, and sustainable growth as it marks the transformation of hundreds of thousands of beneficiaries reached under its Community Empowerment and Child Safety Programs. Funds raised will help JRF provide case management and counseling services for women and children who are at-risk or survivors of abuse; as well as a toll-free Family & Child Helpline which offers support, guidance and referral services to women, children and parents.

The Caring for Women Dinner was produced by JWP — Josh Wood & Mimi Eayrs.

ABOUT THE KERING FOUNDATION

Worldwide, 1 in 3 women is or will be a victim of violence during her lifetime. Since 2008, the Kering Foundation combats this violence that affects all cultures and all social classes. To maximize its impact, the Foundation works hand in hand with a limited number of local partners in six countries: China, France, Italy, Mexico, the United Kingdom, and the United States.

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The Foundation supports local survivor-centered organizations that provide comprehensive services to women, and works to change behaviors and attitudes by engaging youth, in particular young men and boys, to promote gender equality.

The Foundation also seeks to create safe and supportive workplaces for survivors, both at Kering and through mobilizing other companies. In 2018, with the FACE Foundation, the Kering Foundation founded “One in Three Women”, the first European network of companies engaged against gender-based violence.

For more information please visit keringfoundation.org

ABOUT KERING

A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods and Jewelry : Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow’s Luxury in a sustainable and responsible way. We capture these beliefs in our signature: “Empowering Imagination”.

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Credit: Getty Images for The Kering Foundation: (L to R) Anderson Cooper, Salma Hayek Pinault, François-Henri Pinault



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Credit: Getty Images for The Kering Foundation: (L to R) Anna Wintour, Salma Hayek Pinault, François-Henri Pinault



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