



Press Release

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Carlo Imò is appointed Head of Kering Asia Pacific

Kering today announces the nomination of Carlo Imò as Head of Kering Asia Pacific, effective December 1st, 2014. He will report to Jean-François Palus, Kering Group Managing Director.

Carlo Imò will become the main representative of Kering in the Asia Pacific region. In this role, he will support the international expansion of Kering brands in Asia Pacific.

Carlo Imò will succeed Mimi Tang, who, after 16 years spent within the Group, has decided to move on to a new chapter of her life. She will remain a member of the Board of the Kering Foundation.

François-Henri Pinault, Kering Chairman and CEO, declared: *"Mimi has been essential to the development of all our brands, more specifically Gucci, in the Asia Pacific region. Thanks to both her professional skills and her human qualities, she has earned the respect of many in our industry. I would like to thank her for her commitment and wish her all the best in her future endeavors"*. He added: *"I am enthusiastic today about welcoming Carlo Imò in this new role. With his extensive experience within our Group and in the region, he is an asset for the prosperous development of our brands in Asia Pacific"*.

Carlo Imò joined the Kering group in 2001 as Worldwide Gucci General Counsel. In 2007, he was appointed Kering Asia Pacific General Counsel and then, Vice President of Human Resources Asia Pacific. Before joining the Group, Carlo worked for more than ten years in blue-chip retail and financial corporations, where he had both legal and corporate responsibilities. Carlo has an extensive knowledge of the Asia Pacific region where he has been living for over seven years.

About Kering

A world leader in apparel and accessories, Kering develops an ensemble of powerful Luxury and Sport & Lifestyle brands: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Sergio Rossi, Boucheron, Dodo, Girard-Perregaux, JeanRichard, Pomellato, Qeelin, Puma, Volcom, Cobra, Electric and Tretorn. By 'empowering imagination' in the fullest sense, Kering encourages its brands to reach their potential, in the most sustainable manner. Present in more than 120 countries, the Group generated revenues of €9.7 billion in 2013 and had 35,000 employees at year end. The Kering (previously PPR) share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).

Press contacts

Hélène Saint-Raymond	+33 (0)1 45 64 61 20	helene.saint-raymond@kering.com
Floriane Geroudet	+33 (0)1 45 64 66 00	floriane.geroudet@kering.com

Website : www.kering.com