

ALEXANDER
MCQUEEN

Alexander McQueen supports the HOME project.

Alexander McQueen is pleased to contribute to the HOME project with a limited edition of the signature scarf featuring a manipulated photographic representation of the earth morphed into a skull.

The 200 scarves will be available exclusively at Alexander McQueen stores (London/ Milan/ NewYork/ LasVegas/ Los Angeles) and e commerce (U.S. only) from June 2009.

Profits will be donated to www.goodplanet.org

For further information and visuals please contact:
Roberta Dalla Bona
Tel. +44 02070178255
Roberta.bona@uk.alexandermcqueen.com