

*Women in Motion welcomed Rossy de Palma,  
who came to share her views on the place of women in cinema*

*More than 150 guests were present for the actress Rossy de Palma as part of a new  
Women in Motion Talk during the first edition of the Rencontres 7<sup>e</sup> Art Lausanne.*



Photo: Vittorio Zunino Celotto/Getty Images for Kering

For Kering's Women in Motion Talk on Tuesday March 27<sup>th</sup>, 2018 held during the first edition of the *Rencontres 7<sup>e</sup> Art Lausanne*, the actress Rossy de Palma came to share her experiences on the representation of women in cinema, and more widely on the subject of feminist sorority, both on screen and off screen.

For Rossy de Palma "a woman can not be a woman without being a feminist. But beyond the feminism we have grown up with and that is now cracking at the seams, I see the crucial importance, the beauty and the incredible strength of sorority. It is in this sorority, in the time spent with women we love and admire, that we draw our richness, our singularity and a balanced view on things and on ourselves."

She also stressed "the evident need for parity and equal pay, which must finally become a reality: this is urgent. The balance and the equality between women and men are hard to find but we will find them. To achieve this, women must finally be able to look at themselves, and discover and love themselves. They have always focused on others - on everything and everyone, except themselves: today the time has come. The #metoo movement, the recent speaking out and the phenomena that have been set in motion, have all brought us to a new and necessary stage: today, we can start with a blank page. We have pressed the reset button and now we can write our story."

A multi-talented artist, Rosy de Palma is an actress, writer, painter and visual artist who caught the attention of Pedro Almodóvar at the age of 22. Rosy de Palma has collaborated with him throughout her career appearing notably in *The Law of Desire* (1987), *Women on the Verge of a Nervous Breakdown* (1989), *Tie Me Up! Tie Me Down!* (1990), *Kika* (1993), *The Flower of My Secret* (1995), *Broken Embraces* (2008) and *Julieta* (2016). She spoke during this Talk of her tight bond with this outstanding director who "knows so well how to speak of women, women strong in adversity, full of resilience and endlessly resourceful when confronted with the harshness and violence of life."

Rosy de Palma has also appeared in films by other well-known directors of the 7<sup>th</sup> art, such as Robert Altman's *Prêt-à-Porter* (1994), Karim Dridi's *Hors Jeu* (1998), Chantal Lauby's *Leave Your Hands on My Hips* (2003), Patrice Leconte's *Do Not Disturb* (2014), Mehdi Charef's *Graziella* (2015) and Amanda Sthers' *Madame* (2017).

#### **About Kering**

*A global Luxury group, Kering develops an ensemble of luxury houses in fashion, leather goods, jewellery and watches: Gucci, Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, Boucheron, Dodo, Girard-Perregaux, Pomellato, Qeelin and Ulysse Nardin. Kering is also developing the Sport & Lifestyle brands Puma, Volcom and Cobra. By 'empowering imagination', Kering encourages its brands to reach their potential, in the most sustainable manner.*

*The Group generated revenue of €15.5 billion in 2017 and had more than 44,000 employees at year end. The Kering share is listed on Euronext Paris (FR 0000121485, KER.PA, KER.FP).*

#### **About Women in Motion, a Kering initiative**

*Women in Motion's ambition is to highlight the contribution of women to the film industry, both in front of and behind the camera. Launched in May 2015 by Kering in partnership with the Festival de Cannes, Women in Motion is an integral part of the Festival's official program, and is active around the world through a variety of events. This initiative is based on two fundamental actions: its Talks, which are open to journalists and film professionals, enable leading personalities to compare their experiences and views on the issue of women's contribution to cinema, and also to share their recommendations for the advancement of women's representation in the industry. The Women in Motion Awards, two awards given each year, one to an inspirational figure who embodies the values of the program, and another to a promising name in cinema who also receives financial support for future film projects.*

#### **About Rencontres 7<sup>e</sup> Art Lausanne**

*r7al is an annual international event celebrating cinema. Founded by Lausanne-born actor Vincent Perez, the event celebrates the history of cinema with screenings of movie classics, cult movies and other treasures from the Swiss Film Archive; and welcomes renowned directors, actors and industry professionals to participate in exciting public conversations. r7al celebrates heritage films as well as cinematic innovation, bringing together all generations to immerse themselves in cinema. r7al has established exciting collaborations and innovative cross functional projects with the canton of Vaud's exceptional universities and schools: EPFL, ECAL, UNIL, EJMA, EHL and HEIG-VD. To this end, the event acts as a powerful springboard for creative ideas. With the support of the city of Lausanne, the Swiss Film Archive, official partners BNP Paribas and Beau-Rivage Palace, and sponsors Piquet Galland, Pathé Suisse, Nespresso, Kering and Renault, r7al offers a new approach to film festivals and promotes Lausanne as a central podium to reflect on cinema and spark innovation.*

### **More information**

High resolution photographs available and downloadable on [the Women in Motion pressroom](#)

### **Follow the official hashtags:**

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